

BUSINESS CASE STUDY

Emory Children's Center

CLIENT

Emory Children's Center
2015 Upper Dr., N.E.
Atlanta, GA 30322

OPPORTUNITY

In early 2005, Emory Children's Clinic, the largest multi-specialty pediatric group in Georgia, with over 167 faculty members as part of Emory University School of Medicine, began to search for a solution that could work interactively with their current billing solution to enhance their data in a manner that would alter how their revenue cycle is managed. Their main objectives were to:

- Improve financial workflow of the organization to increase productivity and cash flow
- Increase cash flow by improving denial management
- Generate better management reports for tracking status, performance and profitability

Emory Children's Center described their prior information analysis tools as costly, labor intensive, time consuming and limiting. They needed a new solution that was affordable, user-friendly and able to fully integrate their IDX billing system data. Additionally, Emory Children's Clinic required a quick and painless implementation.

SOLUTION

Anodyne Health's business intelligence solution, Anodyne Practice Intelligence, was chosen to provide a real solution alternative. This BI solution is designed to be easy-to-use, easy-to-own and built specifically for revenue cycle users to generate actionable information used to drive quick and meaningful results.

IMPLEMENTATION

To drive results quickly, Anodyne Health fully implemented this comprehensive revenue cycle business intelligence solution within 30 days. Emory employees were trained within two days on using the solution's full analytical and reporting capabilities. When polled several days after the initial training, the most common comments by Emory employees about their experience with Anodyne Practice Intelligence were:

- "So easy!...This is so user friendly, anyone can use it."
- "You get immediate response to questions."
- "The visualizations make it easy to identify trends."
- "I love the fact that I can easily export all of the data to Excel."
- "We pay one monthly fee and nothing else. There are NO additional costs, IT support or third party software needed."
- "Anodyne's solution fully integrates into my billing system, so everything I need is at my fingertips!"

RESULTS

As a result of this implementation, Emory Children's Center has dramatically changed how they retrieve and use data. Due to their greatly enhanced ability to gain insight and understanding into all aspects of their revenue cycle process, Emory has seen dramatic improvements in their results.

"Emory Children's Center has increased their average monthly collections 10% in year one and 8% in year two with Anodyne. Anodyne has given us the ability to perform at a much higher level than ever before."

Kathy Thornton, MHA and CPC,
Director, Patient Accounts at Emory Children's Center