

Press Release

Drexel University Physicians Chooses Anodyne Health

Atlanta, GA. – September 13, 2009 – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced that its business intelligence (BI) solutions will be implemented at Drexel University Physicians, located in Philadelphia, Pennsylvania. Drexel University Physicians chose Anodyne's BI solutions for their ability to quickly present reliable revenue cycle data.

Drexel University Physicians consists of 250 providers that make up the faculty practice plan at Drexel University College of Medicine. These physicians are devoted to improving the lives of their patients by emphasizing quality care, which is enhanced by their involvement in research and educational programs. Drexel University College of Medicine has one of the largest centers for spinal cord research in the Mid-Atlantic Region and has one of the leading centers for malaria study in the United States. Drexel University College of Medicine also has a HIV/AIDS primary care practice that is ranked top 5 in the nation.

"The biggest challenge our practice plan faces today, after improving our revenue cycle and upgrading our billing and medical record technologies, is changing physician behavior and improving the clinical productivity," stated Crystal MacNeill, Senior Executive Director of Revenue Cycle at Drexel University Physicians. "We believe the best way to enhance our practice plan and change physician behavior where needed is to provide reports and variances at the individual physician level. Access to quick reliable data will allow us the time to analyze our practices and use this knowledge to develop our business."

"Anodyne's BI solutions will afford Drexel University Physicians an efficient way to obtain revenue cycle data in a manner that enhances improved decision making, strategic planning, and best practices," commented Michael Funk, Chief Executive Officer of Anodyne Health. "We are very pleased to add another highly respected provider organization as an Anodyne client."

About Anodyne Health

Anodyne Health (www.anodynehealth.com) is a leading provider of Business Intelligence (BI) solutions for healthcare provider organizations. The company's unique, easy-to-use, web-based BI software, which includes both an ad-hoc analytics and a dashboard application, revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain. Anodyne's end-to-end solutions are delivered through a low-risk, Software-as-a-Service business model, where the data extraction, hosting, training, support, security, and disaster recovery are all managed by Anodyne.



Contact

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