

## Press Release

### Graybill Medical Group Implements Anodyne Health

**Atlanta, GA. – September 24, 2009** – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced today that its business intelligence (BI) solutions were implemented at Graybill Medical Group, located in Escondido, California. As an expanding and evolving medical group, Graybill was looking for a solution that would allow them to better analyze and communicate operational performance and to more effectively assess health plan collections and payment performance.

Graybill Medical Group is the largest primary care medical group in the Escondido area. The physicians at Graybill Medical Group have been providing their community with high quality care for seventy-five years. Besides their primary care services in family practice, internal medicine and pediatrics, their services include obstetrics-gynecology, general surgery, ENT, ophthalmology, urgent care, radiology, and audiology.

“Through Anodyne’s solutions, we plan to create new Health Plan Payers’ analysis and performance reports, which provide better ‘drill down’ on payment analysis including aging, denial, and specific code payment review,” said Floyd Farley, Chief Executive Officer of Graybill Medical Group. “We also plan to create a new set of productivity operating reports focused upon individual physician, physicians by office location, and physicians by specialty. The reports will profile revenue, RVU, and other key indicators, which will provide the physician key insights into performance enhancement areas. Reports will also profile performance and trends for individual offices and for collective group performance to better identify and assess opportunities for improvement.”

“As a result of implementing Anodyne’s BI solutions, Graybill Medical Group will put powerful analytical tools in the hands of their management team,” commented Michael Funk, Chief Executive Officer of Anodyne Health. “We look forward to working with such a distinguished medical group.”

#### **About Anodyne Health**

Anodyne Health ([www.anodynehealth.com](http://www.anodynehealth.com)) is a leading provider of Business Intelligence (BI) solutions for healthcare provider organizations. The company’s unique, easy-to-use, web-based BI software, which includes both an ad-hoc analytics and a dashboard application, revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain. Anodyne’s end-to-end solutions are delivered through a low-risk, Software-as-a-Service business model, where the data extraction, hosting, training, support, security, and disaster recovery are all managed by Anodyne.



#### Contact

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