

Press Release

Infinity Primary Care Implements Anodyne Health

Atlanta, GA. – September 9, 2009 – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced today that its business intelligence (BI) solutions were implemented at Infinity Primary Care, located throughout Southeastern Michigan. By utilizing Anodyne's ad hoc analytics solution, Infinity Primary Care will have the ability to produce rich, graphical visualizations of revenue cycle data in a timely manner.

Infinity Primary Care is composed of 49 Board Certified family and internal medicine physicians. These physicians use state-of-the-art technology and equipment to guarantee that their patients receive the best medical care available. In 2006, Infinity Primary Care opened up a new Diagnostic Testing Center where they provide ultrasound, vascular, echocardiogram, and laboratory services.

"In the current economic environment and as a primary care group in a very competitive market, it is important to be able to quickly access and interpret practice data in order to make informed decisions," stated Cheryl Schwartz, Chief Operating Officer of Infinity Primary Care. "We are looking forward with anticipation to the possibilities Anodyne's functionality will give us to quickly streamline our revenue cycle."

"The rich presentation of data within our ad hoc analytics application will enable Infinity Primary Care to easily spot trends and identify patterns," commented Michael Funk, Chief Executive Officer of Anodyne Health. "This insight will allow them to become more competitive and drive better financial results in the ever-changing healthcare environment."

About Anodyne Health

Anodyne Health (www.anodynehealth.com) is a leading provider of Business Intelligence (BI) solutions for healthcare provider organizations. The company's unique, easy-to-use, web-based BI software, which includes both an ad-hoc analytics and a dashboard application, revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain. Anodyne's end-to-end solutions are delivered through a low-risk, Software-as-a-Service business model, where the data extraction, hosting, training, support, security, and disaster recovery are all managed by Anodyne.



Contact

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