

## Press Release

### Midwest Orthopaedics at Rush Partners with Anodyne Health

**Atlanta, GA. – April 14, 2009** – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced that its business intelligence (BI) solutions will be implemented at Midwest Orthopaedics at Rush, an independently owned physician practice, located in Westchester, Illinois. Midwest Orthopaedics at Rush selected Anodyne's BI solutions for their unique ability to access revenue cycle data quickly, while presenting that data within rich and actionable visualizations.

Midwest Orthopaedics at Rush is considered a regional leader in comprehensive orthopaedic services. Besides having a top ranked program in Illinois, they are also ranked 10<sup>th</sup> nationally by U.S. News & World Report. All of Midwest Orthopaedics at Rush's 32 physicians have received specialized training in orthopaedic surgery and in subspecialty areas within their field.

"We were spending a lot of time aggregating and collecting data and not enough time analyzing and taking action on the information at all levels of our organization (physicians, Management Committee, Operations and Management Teams)," stated Dennis Viellieu, Chief Executive Officer of Midwest Orthopaedics at Rush. "With Anodyne, we believe we can avoid many hours of data collection and manipulation that had to precede any study of an operational issue or question; this will enable us to perform a much deeper analysis of the issue, as well as the ability to address the issue in a much more tactically relevant timeframe."

"Anodyne's BI tools allow business professionals within physician practices to gain a total command of revenue cycle performance without the involvement of IT resources," commented Michael Funk, CEO of Anodyne Health. "As a very progressive practice seeking to achieve optimal performance, Midwest Orthopaedics at Rush will likely take our BI toolset and run with it in new and creative ways. We are very excited about our new partnership with Dennis and the entire management team of Midwest Orthopaedics at Rush."

#### About Anodyne Health

Anodyne Health ([www.anodynehealth.com](http://www.anodynehealth.com)) delivers revenue cycle solutions to healthcare provider organizations including physician billing, medical coding, and business intelligence software. The company's billing solution helps practices collect more revenue, minimize compliance risk, and gain a deeper understanding into the business side of their practice. Anodyne's unique, easy-to-use, web-based business intelligence software revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain.



#### Contact

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