

Press Release

North Florida Surgeons Selects Anodyne Health

Atlanta, GA. – August 3, 2009 – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced that their business intelligence (BI) solutions will be implemented at North Florida Surgeons, headquartered in Jacksonville, Florida. North Florida Surgeons was looking for a solution that would give them easy access to actionable information allowing them to manage their practice more effectively.

North Florida Surgeons is the leading provider of surgical care in the region, providing care from 10 different locations throughout Northeastern Florida. "With over 25 doctors, North Florida Surgeons is the largest physician-owned general surgery practice within a 250 mile radius. Like many other physician groups, we have an ongoing need to delve into our practice information and to determine the points of improvement or sustainment at a level not available with existing practice management tools," stated John Berlin, Chief Executive Officer of North Florida Surgeons. "We believe Anodyne is unique in its practice management-neutral approach to pull data and allow the user to rapidly convert it in a straightforward manner into actionable information. The information we receive from Anodyne's tools will be critical in developing process improvement, comparison of our metrics vs. best practices, and to assist in further improving revenue cycle management."

Anodyne's ad-hoc analytics solution allows business professionals within healthcare organizations to interact directly with their data, through a "self-service" model, minimizing the need for support from IT personnel or analysts. With extremely fast response-times, users are able to access desired information within seconds. "By utilizing Anodyne Analytics™, North Florida Surgeons will be able to quickly and easily identify trends and patterns within their revenue cycle. This will help drive continuous quality improvement across their entire organization," commented Michael Funk, Chief Executive Officer of Anodyne Health.

About Anodyne Health

Anodyne Health (www.anodynehealth.com) is a leading provider of Business Intelligence (BI) solutions for healthcare provider organizations. The company's unique, easy-to-use, web-based BI software, which includes both an ad-hoc analytics and a dashboard application, revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain. Anodyne's end-to-end solutions are delivered through a low-risk, Software-as-a-Service business model, where the data extraction, hosting, training, support, security, and disaster recovery are all managed by Anodyne.



Contact

Anodyne Health

Megan Jahnke
770.777.3500
info@anodynehealth.com