

## Press Release

### Pratt Medical Center Implements Anodyne Health

**Atlanta, GA. – July 7, 2009** – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced today that its business intelligence (BI) solutions were implemented at Pratt Medical Center, located in Fredericksburg, Virginia. Pratt Medical Center chose Anodyne's BI solutions for their ability to quickly produce rich, graphical visualizations of revenue cycle data.

Pratt Medical Center is the oldest and largest multi-specialty group practice serving the Fredericksburg region. With the support of state-of-the-art ancillary services and medical technology, Pratt Medical Center's physicians provide high quality health care to its patients at five different locations. Pratt Medical Center's specialties include family and internal medicine, pediatrics, OB/GYN, gastroenterology, ENT, and general surgery.

"While evaluating Anodyne's BI solution, we came to appreciate that it delivered a comprehensive set of pre-tailored views that would help our practice to better understand referral patterns, denials by payor, and how much we were getting paid on any CPT code by any payor, in addition to myriad other areas within our revenue cycle. Additionally, Anodyne's software will present our data in a graphically rich and highly relevant fashion, which is very desirable to us," stated Dawn Quinn, Business Office Director at Pratt Medical Center.

Anodyne Analytics™ provides unprecedented visibility into all areas of the revenue cycle. With its unique filtering capabilities, business professionals can analyze their data in ways they never dreamed possible, without the assistance of technical resources. Michael Funk, CEO of Anodyne Health said, "Anodyne's BI solutions will give Pratt Medical Center a dynamic, new toolset to better analyze and manage their revenue cycle processes. Our highly relevant, pre-tailored content will allow them to quickly capture meaningful insights, thus leading to better decision-making."

#### About Anodyne Health

Anodyne Health ([www.anodynehealth.com](http://www.anodynehealth.com)) is a leading provider of Business Intelligence (BI) solutions for healthcare provider organizations. The company's unique, easy-to-use, web-based BI software, which includes both an ad-hoc analytics and a dashboard application, revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain. Anodyne's end-to-end solutions are delivered through a low-risk, Software-as-a-Service business model, where the data extraction, hosting, training, support, security, and disaster recovery are all managed by Anodyne.



#### Contact

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