

## Press Release

### The HeartPlace Selects Anodyne Health

**Atlanta, GA. – December 27, 2007** – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced that its business intelligence (BI) solutions will be implemented at the HeartPlace, the oldest and largest cardiovascular group in North Texas. The HeartPlace selected Anodyne's BI solutions for their ability to quickly present relevant and accurate revenue cycle data.

The HeartPlace comprises 70 board certified physicians who are consistently mentioned among the best in Texas. These providers have been introducing innovative cardiovascular procedures to the Dallas/Fort Worth community since it was founded over 50 years ago. These procedures include coronary angiography, angioplasty, coronary stenting, and electrophysiology. In addition to providing their patients with the latest cardiovascular services available, the HeartPlace also helps North Texas build a better community by donating thousands of dollars to local organizations each year.

"We were looking for a solution that enabled us to get fast and accurate reporting and we found that Anodyne can accomplish this for us. Their knowledge and experience with our current practice management system is another reason why we chose their solutions," commented Danny Conaway, Director of the Central Billing Office at the HeartPlace. "With Anodyne, we will be able to communicate more effectively as an organization. Their rich visualizations make our data easy to understand and we will now be able to provide quick, confident answers to our physicians' financial questions."

"Our cutting-edge BI solutions will make the HeartPlace infinitely more productive while dramatically reducing the interdependency within their organization to answer business questions, both simple and complex," stated Michael Funk, CEO of Anodyne Health. "We are pleased to add another highly respected provider organization as an Anodyne client."

#### About Anodyne Health

Anodyne Health ([www.anodynehealth.com](http://www.anodynehealth.com)) delivers revenue cycle solutions to healthcare provider organizations including physician billing, medical coding and business intelligence software. The company's billing solution helps practices collect more revenue, minimize compliance risk and gain a deeper understanding into the business side of their practice. Anodyne's unique, easy-to-use web-based business intelligence software revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain.



#### Contact

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