

Press Release

University Medical Practice Associates Selects Anodyne Health

Atlanta, GA. – April 2, 2008 – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, recently implemented its business intelligence (BI) solutions at University Medical Practice Associates (UMPA), a multi-specialty group practice, with over 100 physicians, located in New York metropolitan area. UMPA selected Anodyne's BI solutions for their ease-of-use and accessibility.

Each of UMPA's physicians serve as faculty members at Columbia University College of Physicians and Surgeons, and are members of St. Luke's-Roosevelt Hospital Center's Department of Medicine. This relationship allows their patients to have access to a full range of personalized care and treatment services as well as the most advanced techniques and technologies in healthcare. Robin Worley, UMPA's Vice President of Operations said, "You got me in the door with the iPod demo and then I fell in love with the product. I love that the tool is web-based and quick and easy. I spend so much time on reports; Anodyne's BI software is going to save me a lot of time."

"Anodyne's BI software is distinct, cutting-edge, and unlike any other application in the industry. Our technology places actionable information at the fingertips of our clients while also providing them with tremendous practice insight," stated Michael Funk, CEO of Anodyne Health. "We are excited to be working with Robin and the rest of the UMPA Team."

About Anodyne Health

Anodyne Health (www.anodynehealth.com) delivers revenue cycle solutions to healthcare provider organizations including physician billing, medical coding and business intelligence software. The company's billing solution helps practices collect more revenue, minimize compliance risk and gain a deeper understanding into the business side of their practice. Anodyne's unique, easy-to-use web-based business intelligence software revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain.



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