

## Press Release

### University of New Mexico Medical Group Selects Anodyne Health

**Atlanta, GA. – August 29, 2008** – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced today that its business intelligence (BI) solutions will be implemented at the University of New Mexico (UNM) Medical Group in Albuquerque. UNM Medical Group was looking for data management solutions that would enable them to enhance their ability to manage a complex and growing organization.

UNM Medical Group, Inc. is the practice plan organization for physicians and other medical providers associated with the University of New Mexico Health Sciences Center, the largest academic health complex in the state. UNM Medical Group, a New Mexico Non-Profit Corporation, employs approximately 565 physicians.

“Our organization was in need of a BI solution that would allow us to better manage our diverse clinical practice in a more efficient and effective manner,” stated Anthony Masciotra, CFO of UNM Medical Group, Inc. “Anodyne’s user friendly interface, simple graphical presentations, and effective data exporting capabilities made our choice very easy. We expect Anodyne’s solutions to provide us tremendous value in the growth of our clinical practice.”

“Anodyne Analytics™ will give UNM Medical Group the ability to obtain quick and actionable revenue data without relying as heavily on internal IT resources,” stated Michael Funk, CEO of Anodyne Health. “As a result of implementing our BI solutions, UNM Medical Group will be well positioned to continue their growth while running a first rate business operation.”

#### **About Anodyne Health**

Anodyne Health ([www.anodynehealth.com](http://www.anodynehealth.com)) delivers revenue cycle solutions to healthcare provider organizations including physician billing, medical coding and business intelligence software. The company’s billing solution helps practices collect more revenue, minimize compliance risk and gain a deeper understanding into the business side of their practice. Anodyne’s unique, easy-to-use web-based business intelligence software revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain.



#### Contact

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