

Press Release

Women's Care of Wisconsin Selects Anodyne Health

Atlanta, GA. – December 31, 2008 – Anodyne Health, a leading provider of revenue cycle management solutions for the healthcare industry, announced that its business intelligence (BI) solutions will be implemented at Women's Care of Wisconsin, located in Neenah, WI. Women's Care of Wisconsin was looking for a solution that would assist them in managing their practice more effectively.

Women's Care of Wisconsin consists of 11 dedicated physicians that provide care at six different locations throughout Wisconsin. These physicians are armed with the most advanced techniques and up-to-date educational information which guarantee that their patients receive the best care available. Some of their services include: Gynecology, Pregnancy Care, High Risk Pregnancy Care, Infertility, and DEXA Scanning for Osteoporosis.

Richard Born, Chief Operating Officer at Women's Care of Wisconsin said, "With our current reporting methods, it's very difficult to get to the data we need quickly and easily. We believe with the ease of use of Anodyne's solutions for both summary and drill down data reporting capabilities we will be able to better manage our practice and increase revenue collections."

"Anodyne Analytics™ will allow Women's Care of Wisconsin to obtain quick and accurate data without relying on technical resources to do the data extractions," stated Michael Funk, CEO of Anodyne Health. "We are excited to be working with such a respected physician group."

About Anodyne Health

Anodyne Health (www.anodynehealth.com) delivers revenue cycle solutions to healthcare provider organizations including physician billing, medical coding, and business intelligence software. The company's billing solution helps practices collect more revenue, minimize compliance risk, and gain a deeper understanding into the business side of their practice. Anodyne's unique, easy-to-use, web-based business intelligence software revolutionizes access to revenue cycle information that was once thought difficult, or even impossible, to obtain.



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